



## COVID-19 Vaccine Talking Points

Thank you for helping to promote the COVID-19 vaccine to those who matter to you – your employees, fellow club members, friends, neighbors and loved ones.

We understand that these conversations can be difficult. To help, here are some recommended talking points about the vaccine.

1. What are your concerns? Note: Let the person talk and listen without judgement or argument.
2. I/we want you to be safe. The vaccine is the best way to ensure your protection against COVID-19.
3. Remember, the vaccine isn't just about you. It's about all those around you – your grandparents, parents, friends, etc. Your vaccine is a step closer to being back together again.
4. The vaccine will not give you the disease because it does not contain a live virus. It only gives you the antibodies to protect against it.
5. I have been vaccinated. You can do this, too. It's best for everyone and is the only way to bring back what we loved before this happened.
6. I understand. We are all tired, scared and worried. Trust me, studies show the vaccine is safe. I know you may have heard misinformation about the vaccines; there is no microchip, it won't alter your DNA and its proven safe for use. You can do this.
7. There is no cost for the vaccine and you can sign up online or call your doctor's office for help getting scheduled.

### Avoid the following in your discussion

- Debating/arguing with the person; if they're not ready, try again later
- Too many scientific details; try to keep it simple
- Judgment or scolding for not being vaccinated yet

### Do try these tactics

- Use a personal/real life example
- Offer to help with a ride and/or registering online
- Focus on the future ("Imagine if we can go back to normal in a few months? We're almost there!")



Visit [mountnittany.org/coronavirus](https://mountnittany.org/coronavirus) for the most up-to-date information.